



Norms and Expectations for Social Media

As a soccer league committed to the teaching and enjoyment of youth soccer, The Rochester District Youth Soccer League seeks to promote the highest standards of social media use with courtesy, sportsmanship and positive behavior among its board members, officials, players, coaches and parents before, during, and after the games.

Social Media Guidelines

1. Be positive, respectful, and civil, and always take the high road. When disagreeing with others' opinions, remain appropriate and polite without getting personal.
2. Do not post content that would harm or be disrespectful to players, coaches, referees, board members, or spectators. Remember even while you are on your own personal time, you are a representative of your soccer club and league.
3. Use good judgment when posting comments on any sites. Bear in mind that your comments can create liability for you (personally and professionally) and possibly your organization. If you are unsure whether a comment is appropriate to post, do not post. Common sense prevails.
4. Be smart about what you publish. Once something is posted, it exists online forever. Ask yourself, "Would I want to see this published in the newspaper or posted on a billboard tomorrow or ten years from now?" If the answer is "no," do not post.
5. Encourage others to engage in positive interactions on social media.
6. Personally identifiable information (information, such as a name and date of birth and/or a street address or picture which, when taken together, can identify a particular individual) should not be disclosed in any manner.

Violations

The Rochester District Youth Soccer league opposes bullying, harassment, and threats on social media. Any person experiencing cyber harassment should report this problem to the social media company if a reporting mechanism is available. Otherwise, a victim of social media should contact their RDYSL Division Coordinator for further guidance. If a person is found to be in violation of these ethics, the league will take appropriate tiered action not excluding lawful prosecution with the associated player/team/club.